

PRICING & SERVICES GUIDE

AUGUST
2024



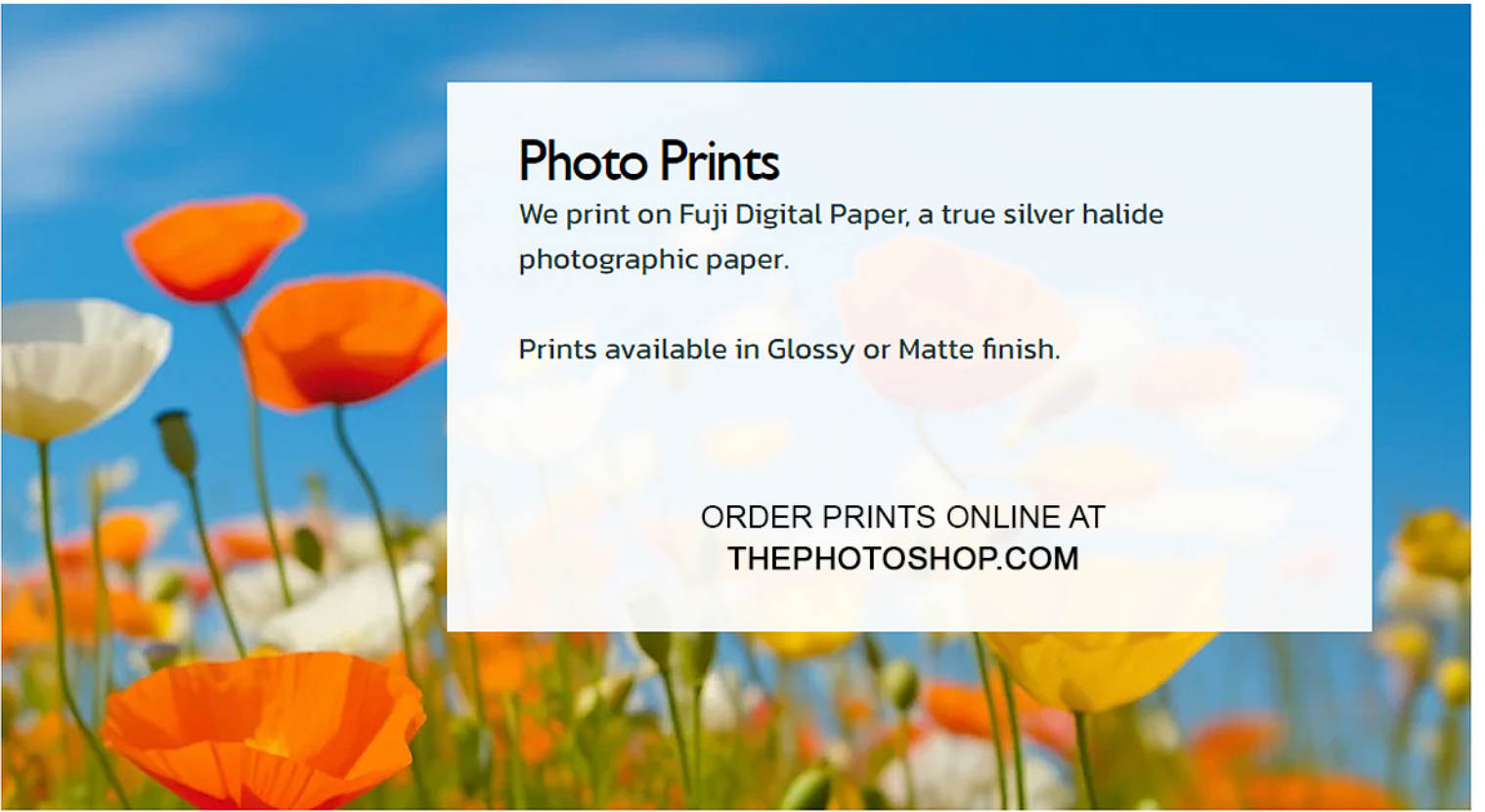


Photo Prints

We print on Fuji Digital Paper, a true silver halide photographic paper.

Prints available in Glossy or Matte finish.

ORDER PRINTS ONLINE AT
THEPHOTOSHOP.COM

Digital Prints

Glossy or Matte Photo Prints
 1 - 2 Business Days

2 Wallets	\$0.99
3.5x5	\$0.49
4x4	\$0.59
4x5.33	\$0.59
4x6	\$0.59
4.5x6	\$0.65

Enlargements

5x5	\$3.95
5x7	\$3.95
6x9	\$4.95
8x8	\$5.95
8x10	\$5.95
8x12	\$7.95
8.5x11	\$7.95
9x12	\$7.95
10x10	\$7.95
10x14	\$14.95
11x14	\$14.95
11x16.5	\$15.95
12x12	\$14.95
12x18	\$18.95
12x24 (Pano)	\$24.95
12x36 (Pano)	\$34.95

*The following sizes are printed on HPZ3200 Giclee Printers on Glossy or Luster Premium Papers

16x20	\$45
16x24	\$45
20x24	\$60
20x30	\$75
24x36	\$90
30x40	\$120

Film Processing

We professionally process Color Print (C-41) and True Black & White films. We color, contrast and density adjust each and every frame or you have the option of no corrections. Typical turnaround time is 1-2 business days.

Film Develop & Prints (Excludes Slide Film)

Glossy or Matte Photo Prints
1-2 Business Days

35mm Color Develop Only	\$10
35mm Color Develop w/Prints...	\$6+ \$0.50/print
35mm BW Develop Only	\$12
35mm BW Develop w/Prints.....	\$12 + \$0.50/print
120 Color Develop Only	\$10
120 Color Develop w/Prints	\$7.50 + \$1/print
120 BW Develop Only	\$15
120 BW Develop w/Prints	\$10 + \$1/print
220 Color Develop Only	\$12
220 Color Develop w/Prints	\$10 + \$1/print
220 BW Develop Only	\$16
220 BW Develop w/Prints	\$14 + \$1/print

Film Developing w/ Scans (Excludes Slide Film)

35mm Color Develop w/ Scans	
Social Media (1037 x 1565 px).....	\$14
Medium (3091 x 2048 px).....	\$22
Large (4492 x 6774 px).....	\$30
35mm BW Develop w/ Scans	
Social Media (1037 x 1565 px).....	\$20
Medium (3091 x 2048 px).....	\$28
Large (4492 x 6774 px).....	\$36

120 & 220 Color and BW available.

Negative Film Scanning (Previously developed rolls of positive or negative film)

35 & 120 mm only

Entire roll of negs	
(Color, B&W, 35mm, 120/220)	
Social Media (1037 x 1565 px).....	\$8
Medium (3091 x 2048 px).....	\$16
Large (4492 x 6774 px).....	\$24

Individual Neg Scans	
Social Media - \$2 each (minimum \$8)	
Medium.....- \$4 each (minimum \$16)	
Large.....- \$6 each (minimum \$24)	

Slide Scanning

35mm mounted / 120 Slide Scans



Individual

Social Media - \$2 each (minimum \$8)	
Medium Res - \$4 each (minimum \$16)	
Large.....- \$8 each (minimum \$24)	

Quantity Pricing & Resolution

Small

1 - 9	\$2.00
10 - 24	\$1.75
25 - 49	\$1.50
50 - 99	\$1.25
100 +	\$1.00

Medium

1 - 9	\$4.00
10 - 24	\$3.50
25 - 49	\$3.00
50 - 99	\$2.50
100 +	\$2.00

Large

1 - 9	\$8.00
10 - 24	\$7.00
25 - 49	\$6.00
50 - 99	\$5.00
100 +	\$4.00

Single Cut Negs, Odd Sizes, 35mm
Unmounted Slides- ASK

Fine Art Prints

Our giclee fine art prints come in a variety of surfaces:
Smooth Rag, Textured Rag, Fiber, and Canvas.

We also offer giclee Poster prints available in Glossy or Luster finish. We print on the finest Hahnemühle fine art papers using the latest 13 color Giclee printers.

Smooth Rag, Textured Rag, Fiber or Canvas

- 4x6 - \$10
- 5x7 - \$15
- 8x10 - \$30
- 11x14 - \$50
- 16x20 - \$80
- 18x24 - \$90
- 20x30 - \$125
- 24x36 - \$175
- 30x40 - \$225

Premium Large Format Prints

Glossy or Luster Stock, Heavyweight Papers

- 16x20 - \$45
- 16x24 - \$45
- 20x24 - \$60
- 20x30 - \$75
- 24x36 - \$90
- 30x40 - \$120



Hahnemühle

308, William Turner, Baryta, Cézanne Canvas

We offer a high-end range of unique, high-quality FineArt papers imported from Germany that cater to a variety of different applications, quality requirements and artistic demands.

With a resistance to ageing of more than 100 years, these papers are suitable for FineArt prints, special editions, long-term exhibitions and art collections.



Scanning

We offer a variety of pro scanning services using commercial grade flatbed and photo scanners to capture intricate details and enlarge small works with exceptional results. Our masterful technicians can reproduce, restore and revitalize old vintage photos and original artwork with our Creative Services.

Photo/Art Scans

Pricing based on photo resolution of 300 dpi

5x7 or smaller	\$5
8x10 to 11x17	\$10-15
11x17 or larger	- ASK

Higher resolution scans (up to 2400 dpi) available.

Additional fee will apply.

Upscaling

Professional algorithmic software is used to digitally enhance and upscale your low resolution files.

\$15 per file

Examples : small photo email attachments, social media photos, internet downloads, older digital cameras, files with pixelation, etc.

Best used for photographs without text.

Bulk Print Scanning

Prints are scanned at 300 dpi.

1-24 : \$3 each (Min \$15 and Max \$25)

25-99 : \$2 each

100-499 : \$1 each

500-999 : 75¢ each

1000+ : 60¢ each

Bulk Print Scanning does not include color correction, cropping or orientation.

Oversized Artwork

Stitching

If your artwork or photo is larger than our flatbed scanner, we use our expertise to stitch multiple scans together to produce a final high resolution file.

Digital Capture

We also offer exceptional high resolution DSLR photography to capture large artwork.

Pricing available upon request & varies per project.

Creative Services

We offer photo restoration, color correction and reproductions of your photos or artwork.

Pricing is time based per job/project.

\$30 per 15 minutes of service

Call us or visit us in store to discuss your project for an estimate.

Prints must be loose, not in albums.

No tape, glue, staples or tears.

Sizes from wallet size to 8x10s.

Non-conforming prints, as described above, will be priced as custom scans.

Restoration

**Pricing is based per job/project.
\$30 per 15 minutes.**

Scuff marks, scratches, fold marks, water damage, fading, discoloration, torn images and other markings that can be brought back to their original or better versions here at The Photoshop.

We are happy to evaluate your restoration project with you!

Come in Monday through Friday between 10 a.m. to 5 p.m. or give us a call for more information.



Since the early 2000's, we have been using our expert Photoshop skills to help people achieve and perfect their images. Whether it's adding or removing elements from their original shots, while trying to capture everyone at their best during a photoshoot, our expert editing services can deliver the picture they had in their mind all along.

Image Editing

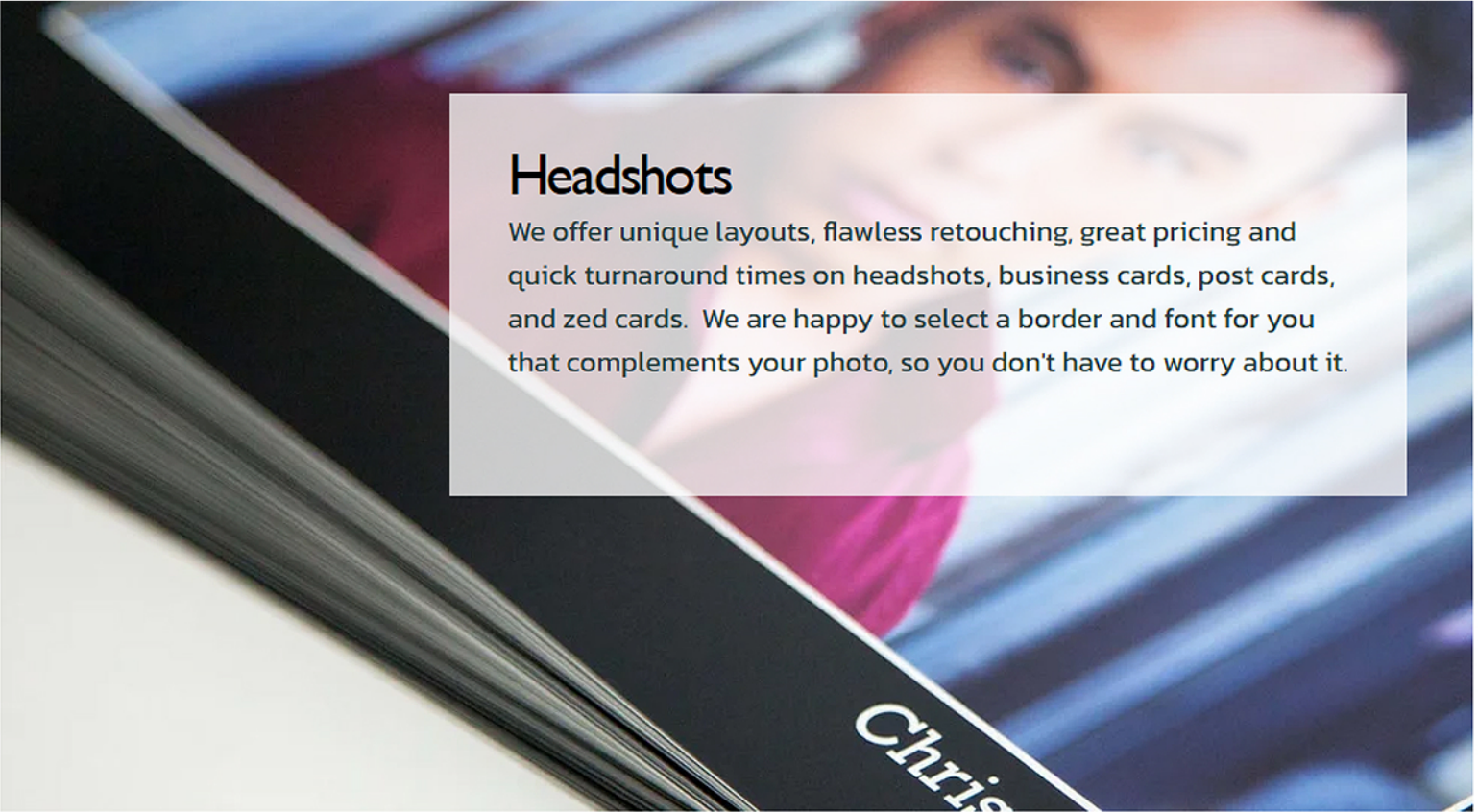
**Pricing is based per job/project.
\$30 per 15 minutes.**

We offer professional retouching services including removing or repositioning people, face swaps, altering clothing, removing and replacing backgrounds, enhancing poorly lit shots, increasing resolution and just about anything you throw our way.

We can evaluate your project with you.

Come in Monday through Friday between 10 a.m. to 5 p.m. or give us a call for more information.





Headshots

We offer unique layouts, flawless retouching, great pricing and quick turnaround times on headshots, business cards, post cards, and zed cards. We are happy to select a border and font for you that complements your photo, so you don't have to worry about it.

Headshot Setups

Headshot Setup - \$20

(Includes name, border, agency logo if provided, color balancing, hard proof, & one revision.)

**We'll design your headshot for you!
Free with Setup!**

Email Proofs - \$5

Digital Copy

High-Res and/or Web-Optimized Files

Digital Copy - \$10

Retouching

Retouching - \$30 / 15 minutes

Eyes whitened, teeth whitened, frown lines removed, cros feet softened, blemishes, flyaway and more.

Headshot Prints

Real Photo 8x10s

10 Prints - \$40

25 Prints - \$50

50 Prints - \$70

100 Prints - \$100

200 Prints - \$180

500 Prints - \$400

Business Cards

Offset Printing on Cardstock

Setup - \$25

(Includes name, border, agency logo if provided, color balancing, email proof & one revision)

100 QTY - \$40

250 QTY - \$60

500 QTY - \$85

1000 QTY - \$115

Post Cards

Offset Printing on Cardstock

Setup - \$25

(Includes name, border, agency logo if provided, color balancing, email proof & one revision)

100 QTY - \$60

250 QTY - \$90

500 QTY - \$125

1000 QTY - \$165

Zed Cards

Offset Printing on Cardstock

Setup - \$60

(Includes name, border, agency logo if provided, color balancing, email proof and one revision)

100 QTY - \$100

250 QTY - \$150

500 QTY - \$200

1000 QTY - \$275

Passport Photo Services

We offer walk-in passport photos.
 Our passport hours are 10 a.m. – 4 p.m., M – F.
Printed on true photographic paper. (Not your drugstore or copy center prints)

We can supply both digital & hard copy versions of passport photos from any country.



Pricing

American Hard Copy Passport Photos

- **2 photo copies for \$20**

American Hard Copy Passport Photos w/ Email

- **\$25**

Additional photo copies

- **2 for \$5**

International Hard Copy Passport Photos

- **2 photo copies for \$25**

International Hard Copy Passport Photos / Email

- **2 photo copies for \$30**

Digital Only Passport (Emailed)

- **\$20**

Specifications

Examples of **hard copy specifications** you must know :

- Head size
- Print Size
- Facial Requirements
- Portrait angle
- Background Color
- Black and white or Color Photo

Additional digital specifications you must know :

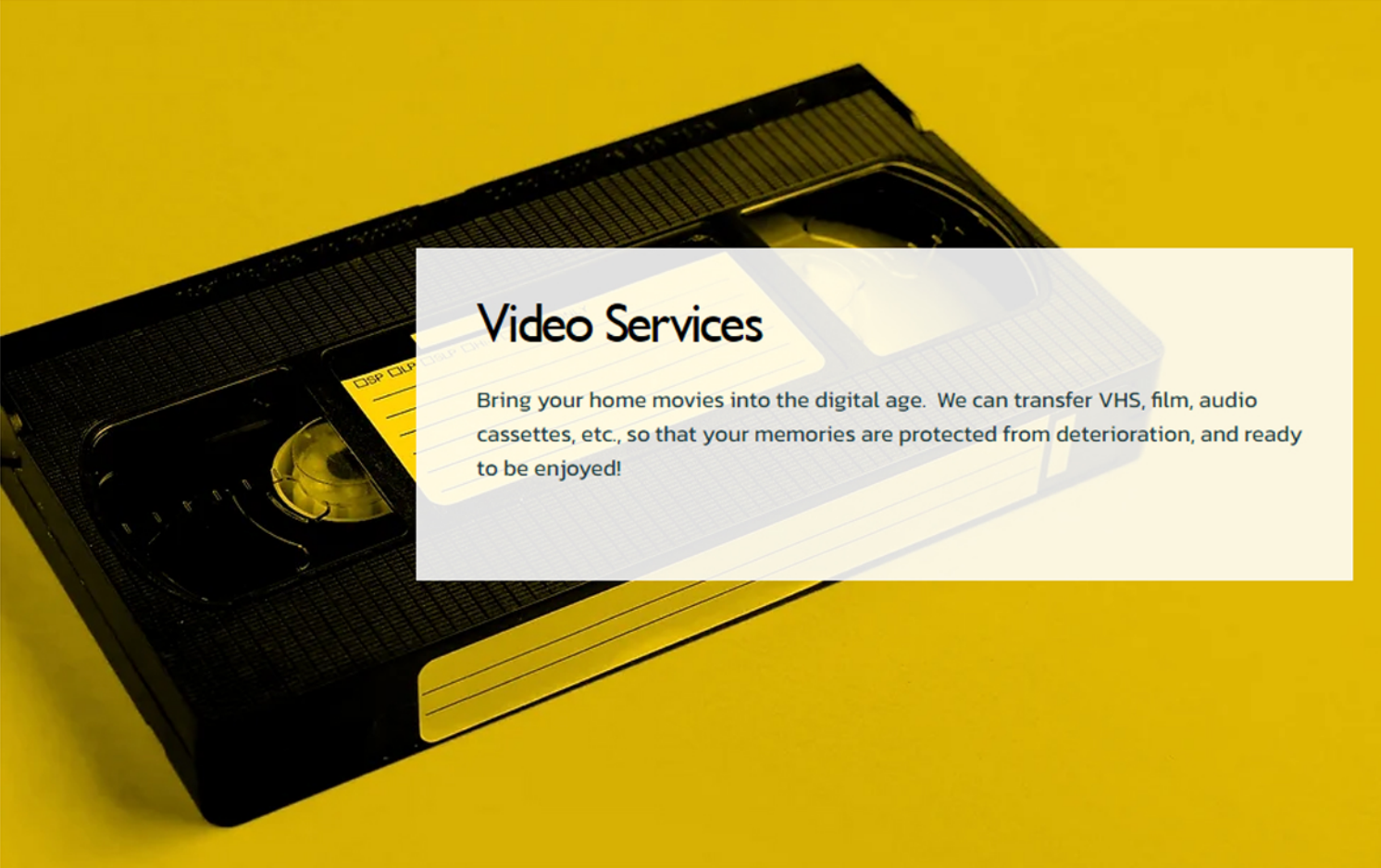
- Head size
- Maximum & minimum file size
- Pixel dimensions

PLEASE READ

You must know your countries latest required specifications when you arrive.

You can find this information online by visiting your respective embassy website.

We do not have this information on hand.



Video Services

Bring your home movies into the digital age. We can transfer VHS, film, audio cassettes, etc., so that your memories are protected from deterioration, and ready to be enjoyed!

Video Transfers

VHS to DVD or .mov - \$25/tape

Mini DV to DVD or .mov - \$25/tape

DVD to .mov - \$25/tape

DVD Duplicate - \$10

Audio Cassette to CD or .aiff - \$15/side

8mm/Super8/16mm Film Transfers -
ASK

DVD Slideshow

DVD Slideshow with up to 100 images - \$79

Additional Images - 39¢ each

Export as HD - Add 20%

Add Music - ASK

FAQ

For questions about turnaround, rush services, payment, etc., please read 'Policies' below.

What is "True Photographic Printing"?

True Photographic Printing is a wet, chemical-based process that requires darkroom techniques and yields true silver gelatin photographs. Many places people get their photos printed at no longer use true photographic printing techniques. Often they offer inkjet or thermal prints.

Some distinct advantages of True Photo v. Inkjet:

- Continuous Tones. Inkjet Printers create tones by applying small drops of ink on a paper's surface in multiple layers, which can lead to inconsistent results. True photo printing uses a laser light source, exposing a silver gelatin layer within the paper to produce a true continuous tone from shadows to highlights.
- No Ink Bronzing. Ink pigments reflect light, resulting in unwanted glare across your print, sometimes called bronzing. This is most noticeable in the black areas. With true photo, your image is created in the paper itself, not from layers of ink, so there are no unexpected reflections.

How should I prepare my files?

Please bring us 8-bit files that are at least 300 dpi at print size. We accept JPEGs, TIFFs, and PSD files. For accurate color, files MUST be in sRGB color profile. Please note that Adobe RGB is NOT sRGB, and will not yield accurate color.

A note about resolution: In order to produce a quality 4x6 print, we need a file resolution of 6" x 300 dpi=1800 pixels width, and 4" x 300 dpi=1200 pixels height. Therefore we prefer a file resolution of about 1800x1200 or higher for optimum 4x6 prints. A quality 8x10 print would need an image file with a resolution of 3000x2400 or higher. We can print from low resolution files, but the results will be less than optimum.

Color Space

If you are using a phone, we suggest that you do not try to adjust the color or density of your images. We look at and correct each photo as we are printing them. If you are using a digital SLR camera, we ask that you shoot your images in the sRGB color space, as this is native to all digital cameras and is the color space in which our digital printers are calibrated. If you shoot raw files and convert them in Photoshop or any other program, we advise leaving them in sRGB instead of converting them to Adobe RGB or any other color space. Customers requesting prints with no corrections, do so at their own risk; redos will be at an additional charge.

Policies

1. **Typical turnaround is 1-2 days.** This is not always possible, particularly during the Holidays. Some services may take longer.
2. **Rush services are usually available.** When available, additional fee may apply.
3. We do not alert our customers when orders placed in store are ready. When you drop off, we will give you a due date. We do however send notification emails for web orders placed on the Online Kiosk and Rock Your Headshot.
4. **\$10 is the minimum order amount.**
5. **Quantity pricing is only for duplicate prints from the same file or negative.**
6. We accept Visa, Mastercard, American Express, and Discover, but we do not accept checks.
7. **We ask that you pay up front.** For jobs billed by time, we ask for a deposit up front, and the remainder can be paid upon completion.
8. If for some reason you have an outstanding balance, it must be paid in full before we begin work on a new order.
9. As much as we love our customers, we must limit our consultation sessions to 15 minutes, due to our small staff. We hope you understand.
10. We are unable to reproduce copyrighted images without a release from the owner of the copyright.
11. **Orders left here for longer than 30 days will be disposed of.**
12. Submitting any film or media constitutes an agreement that if your film or media is damaged or lost due to any cause, including negligence or other fault, liability is limited to the replacement of an equivalent amount of unexposed film or blank media.

Guarantee of Quality

Here at The Photoshop, we take great pride in our work. We thank you for entrusting us with your images. We do our very best to ensure that we have produced the very highest quality prints and photo products. However, if you are not completely satisfied, please let us know. We will reprint them at our expense. We welcome your comments on our service. Thanks again.